

LAKESIDE
GATEWAY OF NATURE'S
MOUNTAIN
WONDERLAND

A well informed, clear thinking citizenry, bringing the best thought to bear on civic problems, is the bulwark of the community.



Vol. 1 No. 8

P. O. Box 376

LAKESIDE, CALIFORNIA,

Thursday, February 2, 1956

Five Cents per Copy Subscription \$2.50 Per Year

New Payroll! Bolsters SD Economy

Cubic Corporation, San Diego electronics research firm, will start construction of a modern laboratory facility at Kearney Mesa, it was announced today by the San Diego Chamber of Commerce. Cubic Corporation's research activities have captured the attention of technical leaders throughout the country and the staff has grown about three-fold during the past year. There are now 95 employees and it is planned to have double that number within the next year.

Through application of advanced techniques, the company's engineers and technicians have developed systems to accurately track and record flight paths of the nation's latest missiles under test conditions. Cubic electronic test equipment and instrumentation is now used by electronic research laboratories throughout the world.

According to President Zable, negotiations are currently underway with governmental agencies for prime research contracts totaling between \$2,500,000 and \$3,000,000.

WINNERS

Two Lakeside cats owned by Mrs. M. Farmer of Our Pet Shop won trophies at the recent Cat Show in Balboa Park.

Candy Lou, a seal point Siamese, was judged best novice, opposite sex, winning permanent possession of the perpetual trophy, having won three times in succession.

Lucille's Cover Girl won the award for best kitten opposite sex.

—Drama, love, "Serafina"—

BAKES U. S.



SMILING THROUGH tears of joy, Beverly Jones, 18, of Ogden Utah shows her pie which was chosen over 50,000 others to win honors in Cherry Pie Baking Contest in Chicago. (International)

Protect Yours: Buy A Volunteer Membership

L.A. Optimists Vote To Pay Bills For Local Boy

Members of West Los Angeles Optimist Club recently voted unanimously to underwrite the medical bills and expenses incurred in caring for Harvey Donaho, who is confined in a northern hospital following a major operation.

Harvey is the son of the late Mr. and Mrs. Albert Fenn, who lost their lives in the recent Santa Fe train wreck, following a visit with their son at the hospital.

Lakeside residents can pick up their permits for trash burning and other needed controlled blaze, when they make their membership contribution for the volunteer fire protection service, at Chief Harrison's headquarters. Permits are issued free of charge.

Members of the volunteer crew are, Earl Barker, assistant chief; Carroll Ray, Dick Held, Louis Parkett and Richard Clevenger. Two new volunteers will be added to the company, Harrison said.

ACCEPTS POSITION

Mrs. J. V. Helvey has accepted a position with the Wigton company in El Cajon.

Floral Shop Will Open Next Week

Mr. and Mrs. G. A. Kennerly, recent arrivals from Denver, Colo., where they were in the florist business, will hold a grand opening of their new Lakeside flower shop next week at 151 S. Maine Avenue.

The Kennerlys bring many years of business experience in the floral business, as well as seven lovely children, Victor 14, Sharon 10, Michael 9, Kay 7, Linda 6, Sybil 2 and George, nine months.

The new shop will specialize in floral designs, cut flowers, artificial flowers and ceramics.

Nature Talks

One of our least known but very common birds is a dapper little fellow that makes his home on the streams of the Pacific slope. Although he is a very good friend of our trout fishermen and no stream would be complete without a pair of these inquisitive birds following you up and down the stream to find out what you are doing in their territory.

About the size of a black bird with a smooth tight coat of slate colored feathers and short stubby tail, beak shorter than the head and white eyelids, they are very attractive indeed. Their food consists of water bugs of all kinds and this is gathered from the bed of the stream.

They will fly into a pool and keep right on flying down to the bottom and then walk briskly around eating as unconcerned as a chicken in the barnyard.

Wonderful songsters, they sing the whole year through and seem most cheerful during the mating season.

The nest resembles a swallow's but is covered with moss which is kept green and growing by the birds bringing water to the nest on their feathers and then shaking it on the moss.

Weather is no problem and while other birds are huddled and shivering they go about their happy business as cheerful as can be. They will dive through a hole in the ice, roam around on the bottom for awhile and come up through another hole, all the while twittering as though it were a warm summer day.

A national authority on safe driving will appear in San Diego to speak on the value of safety belts in automobiles.

He is William W. Harper of Pasadena, consulting physicist, who will speak at p. m. February 29 in Roosevelt Junior High School auditorium.

The lecture, sponsored by the San Diego Altrusa Club, will be open to the public, free of charge.

Don't gamble with fire
the odds are against you!

Feb. 19—Bach Chorus will present Mass in B Minor, 3 p. m., First Presbyterian Church.

Children's Concert, Russ Auditorium, 10 a. m.

Coast Mid-Winter Soaring

Feb. 25-26—Ninth Annual Pacific

Chamber Of Commerce Meet Opening New Era

In a letter to local residents this week, Dr. E. R. Hering, president of the Chamber of Commerce, pointed out that many issues of vital interest to every member of this community are presently under consideration, such as the extent of the sewer system in this sanitation

district, increases in the street lighting district, community planning and zoning regulation, road construction and maintenance, as well as affairs planned to advertise the Lakeside area and promote its welfare and prosperity.

This year, the Chamber has planned to hold open meetings once a month, at which time reports will be made on progress on various projects and featuring a speaker who can give authoritative information. The first such meeting will be held in the War Memorial Building on Tuesday, February 7. Dinner will proceed the business meeting and will be served at 7:00 p. m. at a cost of \$1.50 per person. The business meeting will start at 8:00 o'clock. It is not necessary that you be a member of the Chamber, to attend this first meeting, however, in order that proper plans can be made, it is requested that you be form the Secretary of the Chamber, Box 674, or call Hickory 3-1927, of your intention to attend the dinner.

Optimists and Wives

Will Meet Jointly Feb. 9

Wives of local Optimists will share the spotlight at the February 9 meeting with their husbands. Red Wagner is chairman of the affair.

Optimist members were told this week their efforts on behalf of the March of Dimes netted a healthy \$48.50.

Advertising in the CITIZEN doesn't cost... it pays.

FOR SALE—Old Violin, good case, \$40. Eb Clarinet, \$10.00; Hi-Fi Record Player, new, value \$45, first \$30.00 takes it—HO 6-3838.

WANTED—Old photos of San Diego and vicinity, before 1910—Phone HO 6-3838.

For Sale—Patio clothes line, like new—Phone AT-1-6117

WEATHER

Lake	Snowy
Dulzura	Chilly
Tecate	Wet
Lakeside	Balmy

GLIDERS TO SOAR



This unusual aerial photo shows the "Zanonia," the sailplane in which John Robinson of Los Angeles, set a world's altitude record. He will fly in the Pacific Coast Midwinter Soaring Championships

Glider Meet Set For Feb.

All gliders to be flown in the contest will be on display beginning at 9:00 a. m. on February

25 and 26. Over 25 of these motorless craft will be on hand, including some new and unusual gliders.

Nearly 500 pilots are expected to compete for the nine trophies to be presented. These flyers come from all parts of California, some as far north as San Francisco.

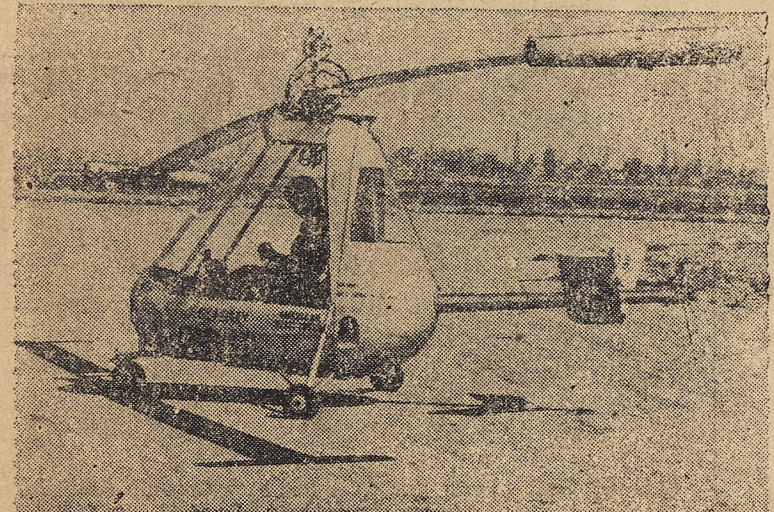
Free Swim Lessons To Start Feb. 8, At MB Pool

Mission Beach plunge in San Diego opened on February 1 following a complete renovation, including painting of the interior of this largest indoor plunge in the West. Hours will be 2:30 to 10:00 p. m. Wednesday through Friday and 10 a. m. to 6 p. m. on Saturdays, Sundays and holidays.

San Diego Park and Recreation Department, operators of the municipal swimming pool, has announced that a program of free swimming lessons for all

ages will begin on February 8 at the plunge. Special classes will be formed this year for high school non-swimmers by Bill Lucas, San Diego Swimming Association coach.

San Diego Swimming Association will meet Monday nights at 7:00 at the plunge for competitive swimming and diving, synchronized swimming and padelboard ballet drills. Admission to the Mission Beach pool will be available at reduced rates to organized groups.



JET JEEP... New XH-26 jet 'copter goes through paces at Torrance, Calif. This jet jeep is army's smallest, will make 80 m.p.h., reach 1,000 feet and stay for two hours.

HERE AND THERE

Feb. 3—Audubon Screen Tours presents Dick E. Bird in "Alpha-Bet of the Out of Doors," at Roosevelt Jr. High Auditorium, 8 p. m., adm. \$1.00.

Feb. 3-4—Hansel and Gretel, University Chapel, California Western University.

Feb. 6-11—Doll Show, Goodwill Industries Building, 402 Fifth Avenue, 10 a. m. to 4:30 p. m. Free.

Feb. 11-12—Ninth Annual San Diego Camellia Show, West Room, Electric Building, Balboa Park, 11th, 2 to 10 p. m., 12th, 10 a. m. to 7 p. m., 25c.

Feb. 11-12-13-14—San Diego Junior Theatre, "Jack and the Beanstalk," Roosevelt Auditorium, 2:30 p. m. 50c, 85c.

Feb. 13—San Diego Civic Association presents Virtuosi Di Roma Italian String Ensemble, Russ Auditorium, 8:30 p. m.

Feb. 14—"This is America Night," House of Pacific Relations, 8 p. m. Free to public.

Feb. 16—Los Angeles Philharmonic, Russ Auditorium, 8:30 p. m. Barbara Steinbach, Soloist.

Feb. 17-18-24-25—Southwest Pacific Porder Association Basketball Tournament, Balboa Park Gym, 7 to 10 p. m. Free.

Feb. 18—Square Dance Round Up, Balboa Park Club, 8 p. m. Adm. 50c.



YEAR 'ROUND PLAYGROUND



Daughters of Union Veterans of the Civil War, Nancy Hanks Lincoln Tent 5, at Veterans' War Memorial Building, Balboa

The famous Zoo is one of the big attractions of the world.

Home of the largest moth ball fleet and technical training. Some of the finest sport cars in America will vie in what has become the West Coast's finest sports car racing classic July 10. Competition, held in nearly every

DIRECTORS

Directors of Lakeside Sanitation District are, F. L. Boyd, Willard Johnson, Tom H. Barkdull, Harvey Bair.

U.S. POSTOFFICE

Lakeside
Winston Oakes, Postmaster
Woodside and Main

class, is staged at scenic Torrey Pines, 300 feet above the blue Pacific.

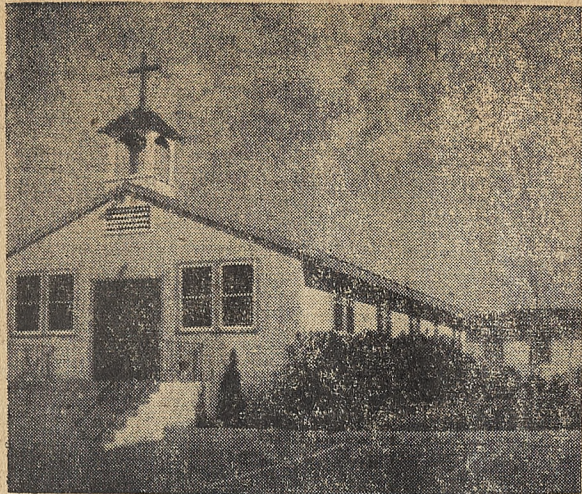
LAKESIDE COMMUNITY PRESBYTERIAN CHURCH



Maine Ave. at Park St.
Educational Building and Church Office, 130 S. Benedict St.
Houses the Sr. and Jr. Depts.
Rev. T. E. Roberts, Pastor
Office Phone HI 3-1322
Res. HI 3-1325
9:30 a. m. Early Worship Service for adults and older young people.
9:30 a. m. Departmental Sunday School for nursery through 9th Grade.

11:00 a. m., Second Worship Service.
6:30 p. m., Sr. High Youth Fellowship.
7:00 p. m., Jr. High Youth Fellowship.
Nursery continuous under supervision from 9:30 until noon every Sunday.
3:30 p. m. Wednesday, Junior Girls' Choir rehearsal.
7:30 p. m. Thursday, Adult Choir rehearsal.

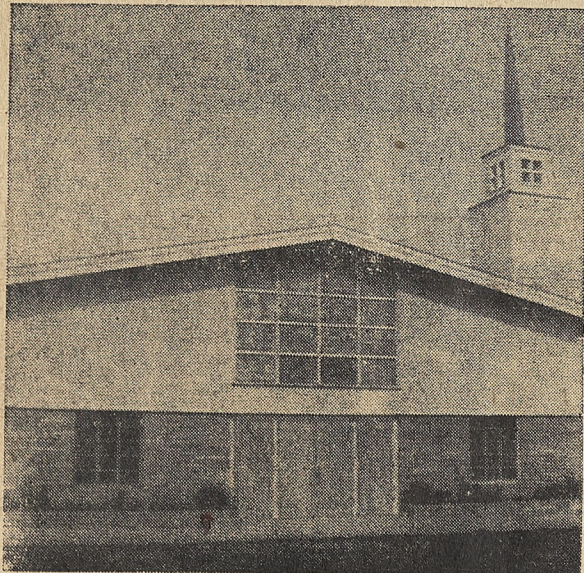
OUR LADY OF PERPETUAL HELP (Catholic)



One Mile east of Lakeside on El Monte Road
Telephone HI 3-1412
Sunday Masses: 7:00, 8:00, 9:30 and 10:30 a. m.
Weekday Mass: 7:00 a. m. Saturday Mornings at 8:00 a. m.
Confessions: Saturday 10:30 a.

m. (Children): 3:30 to 4:30 and 7:30 to 8:30 p. m.
...Devotions: Tuesday Evening Novena to Our Lady of Perpetual Help at 7:45.
Catechism: Each Saturday morning from 9:00 to 11:00.
Information Class: Each Monday at 7:30 p. m.

FIRST BAPTIST CHURCH



Rev. E. R. Bigelow, Pastor
9:30 a. m., Sunday School.
11:00 a. m., Worship Service.

7:00 p. m., Training Union.
8:30 p. m. Wednesday, Bible Service and Prayer Meeting.

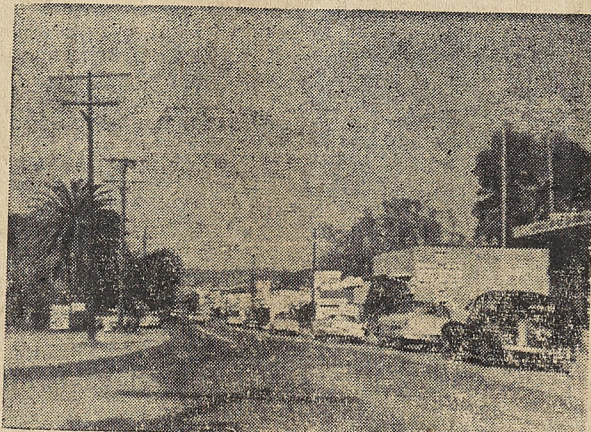
LITTLE LEAGUE

Plans were discussed for the 1956 Little League games. Umpires and equipment also got

consideration.

Woodside Gadget Shop at Cottonwood and Woodside, is a subscription agent for the CITIZEN.

Pedestrians still have the right of way in the crosswalk.



Lakeside's Maine Avenue, Looking North



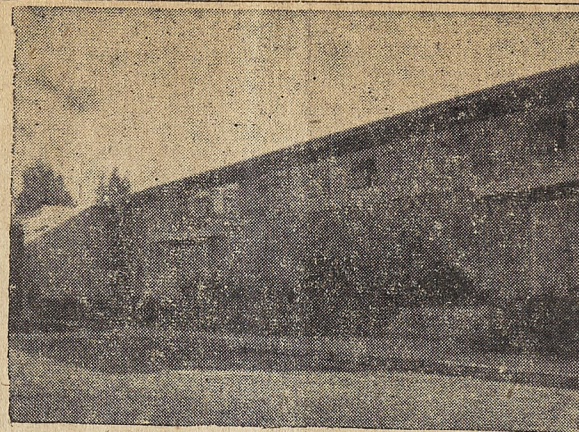
LAKESIDE BRANCH

Lido Lake Park

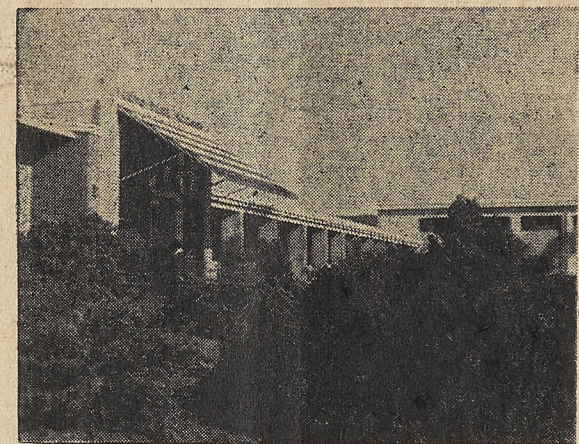
Hours — Monday, Wednesday, Friday, 1:00 p. m. to 6:00 p. m.

San Diego County Library

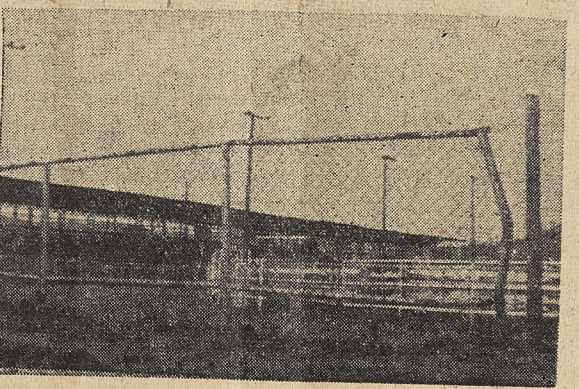
Saturday—1:00 p. m. to 12 noon.
Mrs. Genevieve Schnabel, Librarian.



Lakeside Union Elementary School



Lindo Park Elementary School



A bull's eye view of Lakeside's famous rodeo arena

WHEN THEY BITE

Surface Fish

Tuna — June through October. Best in July and August.

tober. Best in May, June and July.
Barracuda—April through September. Best in May and June.

Marlin—July through October. Best in August and September.

Bottom Fish

Kelp Bass, Rock Bass, Ling Cod, Crouper, Halibut, Black Bass, Sheephead — Good every month in the year.
Broadbill—July through October. Best in August and September.

White Sea Bass—All year, but best in May and June.
Mackerel—All year, but best in July, August and September.

LA JOLLA

Swimming in the cove, famous restaurants, unusual caves and rock formations, surf fishing picnicking facilities. The name means "The Jewel."

WARNER HOT SPRINGS

The elevation at Warner Hot Springs is 3,165 feet, and it is located in the northern part of San Diego County. It was the original Indian settlement of Agua Caliente. J. J. Warner, an American trader, settled at this point in 1831.

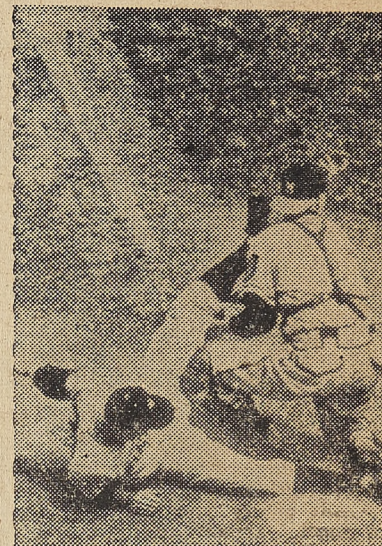
The curative powers of its springs are unexcelled in America or Europe, according to medical authorities.

THE SPORT OF KINGS



Enjoy Coast League

Baseball Games



Many a thrill is witnessed by crowds at the Padre baseball games at Lane Field.

STATE SOCIETIES

Missouri

Meetings second Saturday at the church, Jackson and Ft. Stockton Dr., 6 p. m.

Iowa

Meetings every third Friday at Highland and Landis Community Center.

Federation of State Societies
Meetings fourth Friday at Community Center, Highland and Landis.

Ohio

Meetings on third Wednesday at Presbyterian Church, 4th and Date Sts.

Do I refuse to drink more driving?

—Don't Miss "Serafina"—

There are a number of golf courses to accommodate the throngs who enjoy that sport.

NATURAL HISTORY MUSEUM

At El Prado and Park Boulevard. Houses fascinating exhibits of fauna, flora, minerals and special exhibits of birds and animals in natural surroundings. Open daily 10 to 4:30. Movies Sunday at 1:30 and 3.

OPEN HOUSE

House of Pacific Relations, Sundays to 5 p. m.

Seven beach and bay swimming centers lure thousands daily for a cool-off dip during the year.

Beautiful queens, colorful floats and hundreds of thousands of spectators make up the many annual pageants and parades.

SPRECKLES ORGAN PAVILION

South of El Prado. Scene of outdoor organ concerts at 2:30 p. m. Saturdays, Sundays and holidays free to the public.



(Above) Bell tower and Mission San Antonio de Pala.

Reipies

Fashions

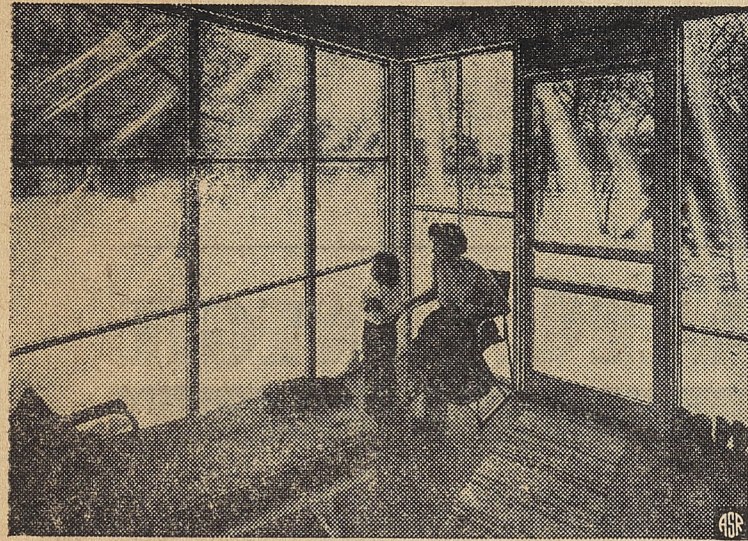


Women's Page



Home & Garden

Tack A New Room Onto Your House



A hammer, some tacks and a new transparent plastic material are all that are needed to turn a wind-swept porch into a cozy room such as this. Thus, what has been a useless, unpleasant snow trap becomes a handy utility room to be enjoyed all winter long. It will help keep the house warmer, too, for it acts as a wind break.

An enclosed porch room is easily accomplished. Anyone can do the job. The new glass substitute, called Flex-O-Glass, comes in rolls so that the right amount can be measured and cut with ordinary shears. It is flexible, shatterproof and clear as glass. If the porch happens to have screens, leave them up and tack the material right over them. Otherwise, simply tack it between uprights. Come spring, the plastic windows can be taken down, rolled up and put away until the next winter. And you don't have the bother of storing your porch furniture from season to season.

If the room is located to receive sunlight, it makes a wonderful children's play room, because this new plastic lets in sunshine's Vitamin D (Ultra Violet Rays) which common glass filters out. Galoshes left on the enclosed porch save you mopping up in wet weather. On milder winter days, you have a nice, comfortable spot to sit in the sun. Most important in these days of high living costs, the new plastic window material is inexpensive—far less costly than glass windows.



3096
SIZES
12-44

2811
SIZES
1-4

No. 3096 is cut in sizes 12 to 20; 36 to 44. Size 18, 3 1/2 yds. 54-in.
No. 2811 is cut in sizes 1, 2, 3, 4. Size 2, hooded coat, 1 1/4 yds. 54-in. Dress, 1 1/2 yds. 35-in. 1 1/2 yds. ruffing.
Send 30c for EACH pattern with name, address, style number and size to AUDREY LANE BUREAU, Box 369, Madison Square Station, New York 10, N.Y. The new Fall-Winter Fashion Book shows 100 other styles, 25c extra.

Cocoa Brown Beauties



Folks will be lavish in their praise when you serve Cocoa Meringue Shells like these . . . because the New Baker's Cocoa used in making them gives them a delicate yet rich chocolate flavor that's hard to beat. This cocoa is a superb "blender," designed for cold and hot drinks as well as for all kinds of cocoa-cookery.

A dessert like this one is a delight to the eye and simple to prepare . . . yet something just a bit different for home parties. Fill the shells with your favorite ice cream and sprinkle with chopped nuts to make this dessert a real winner.

COCOA MERINGUE SHELLS

1 tablespoon cocoa
3/4 cup sugar
3 egg whites

Dash of salt
1/2 teaspoon vinegar
1/2 teaspoon vanilla

Combine cocoa and sugar. Beat egg whites with salt until foamy throughout. Add cocoa-sugar mixture, 2 tablespoons at a time, beating after each addition until sugar is blended. Then continue beating until meringue will stand in stiff peaks. Add vinegar and vanilla and beat well. (Entire beating process takes about 10 minutes.)

Using a spoon or pastry tube, shape meringue in rounds on unglazed paper on baking sheet, making each about 8 inches in diameter and 1 1/4 inches high. With a spoon, make a depression in center of each. Bake in slow oven (300°F.) 30 to 35 minutes. Cool and remove from paper. Makes 6 to 8 meringue shells.

"I REMEMBER"

BY THE OLD TIMERS

From Mrs. Wilbur F. Brand, Fairmont, W. Va.: I remember when every family had three or four candle moulds and the people made their own candles out of mutton tallow.

From Allan Horder, St. Louis, Mo.: In the days of yore, at threshing, butchering, or cane molasses time, the neighbors would all gather at your home and help with the work without a thought of pay. And the kids rode on the platform as the old gray mare pulled the beam of the cane mill.

From E. E. Meredith, Fairmont, W. Va.: I remember when children were born in the home; when washing was done on a washboard; when father dealt with "problem boys" in the woodshed; when quilting parties, husking bees, taffy pulling and serenades provided entertainment.

From Michael Hammond, Troy, N.Y.: I remember when the tiny half-dime was in circulation. It was worth the same as the nickel. But people then would rather have a nickel than a half dime.

From the Rev. William E. Thompson, Stevens, S.D.: I remember when we went on an errand to a neighbor's house, if we found someone churning there with a dasher in a jar, we had to take hold of the dasher and use it for a few times, for if we didn't we would take the butter away with us. That was in Ireland.

Do It Yourself!

By BOB and BETTY BROWN



THE CASE OF THE PROMISED PONY

"Daddy, you promised! You said as soon as we moved to our new ranch I could have a pony! You promised!"

"I know, Junior, I know. And you'll have your pony as soon as this corral is done."

"Aw right," Junior agreed hesitantly. "I'll help you build, Daddy."

"Junior and I will both help," declared his wife, Betty, as she picked up a board from the lumber pile. "Bob, what is this name stamped on the end of this board? C-H-E-M-O-N-I-T-E."

"That means this lumber has been pressure treated with a non-leaching, rot-resistant preservative," Bob explained. "Mr. Blake at the lumber yard said any wood in contact with the ground, and especially around animals should be pressure treated. This corral will last up to 10 times as long as an untreated structure."

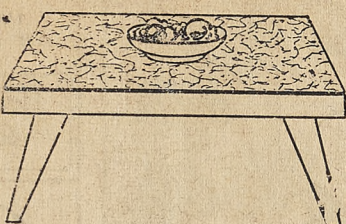
"But, Bob, we were trying to keep costs down . . ."

"The whole corral will only be about \$20 more," Bob explained.



Distinctive Table Top

IF YOU have a coffee table with a marred top but otherwise good appearance, you can make it like new without a lot of laborious refinishing. And at the same time you can give the table a distinctive feature that it never had—a marble pattern top with a surface that takes abuse.



The simple job is done by applying a new top in the form of a plastic-finished Marlite panel in one of five authentic marble patterns. Widely used for walls and ceilings, the material is available at lumber yards.

Saw a panel to fit, allowing a fraction of an inch for smoothing edges by planing and sanding. Bond the panel to the table with adhesive and leave weights on top until the adhesive is set. Wax the edges or paint them to harmonize with the marble pattern and table finish.

Your new table top, with its baked-on plastic finish over a tempered Masonite hardboard base, will defy attacks by beverages, heat and wear. Damp-cloth wiping will clean it.

LAFF OF THE WEEK



"Great Scott! . . . I thought YOU were supposed to pick-up at this corner!"

Who Buys Your Eggs?



Baking mixes have improved the egg market.

MINNEAPOLIS, MINN.—Who buys your eggs? Certainly the housewife of America is the farmers' largest egg buyer. But facts released here recently show that one outfit pays a large share of the farmer's egg check. Pillsbury Mills, Inc. revealed purchases through suppliers for a twelve-month period totalled 549,218,400 individual eggs. This means that out of every 120 eggs sold by farmers each day, this company buys one of them.

The sudden importance of egg buying has resulted from the recent great expansion in the use of baking mixes containing processed eggs for both bakers and housewives alike. "Fortunately for us," the nationally famous milling company says, "egg production went up along with the expansion in the mix market. Even so, when we go in to buy eggs we are careful lest we start to disturb the egg market." Company officials stated they had no positive proof that they are the world's largest single purchaser of eggs—"However," they said, "if we are not the world's largest, we are one of the world's largest egg buyers."

FREE TO THE RUPTURED

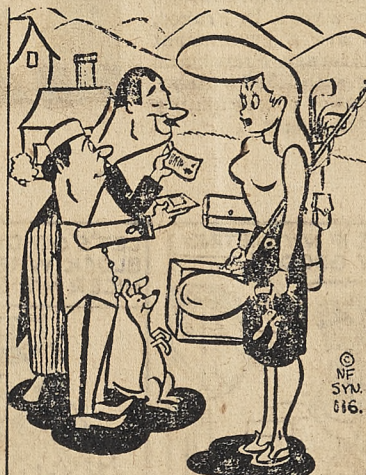
GENEROUS 6-WEEK SUPPLY

TRUSS EASER POWDER

Don't suffer torture, idleness and discomfort from your present truss. Famous Truss Easer Powder will let you wear it with solid comfort. This soothing, medicated powder helps prevent chafing, rubbing and rotting. Soothes tender skin—helps prevent inflammation. FREE sample offer good for limited time only—so don't delay. Send name and address today.

JUST CLIP AND MAIL THIS AD FOR FREE SAMPLE

TRUSS EASER LABORATORIES, Dept. SC3
2335 Cottage Grove Ave. • Chicago 16, Illinois



"A summer resort," claims Hannah, "is a place where they get you coming and going!"

your brain budget

1. A spinet produces which: (a) electricity, (b) sound, (c) fabrics, (d) pottery?
2. A blanched product has been made which: (a) whiter, (b) sweeter, (c) crisper, (d) softer?
3. The expression "bulls and bears" should remind one of which: (a) confetti, (b) ticker tape, (c) sawdust, (d) balloons?
4. "Flaccid" means which: (a) motionless, (b) corrupt, (c) soft, (d) diseased?
5. "Ming" is most suggestive of which item: (a) pottery, (b) fabric, (c) drink, (d) machinery?

ANSWERS
(a) Pottery
(b) Sound
(c) Ticker tape (stock market)
(d) Pottery
(a) Whiter
(b) Pottery
(c) Pottery
(d) Pottery



"The best way to keep a boy friend," admits Hannah, "is in doubt!"

LAKESIDE CITIZEN

P. O. Box 376

G. A. DOUGHERTY

Editor and Publisher

Bob Turner
Sport Correspondent

MURALE FARMER

Wild Life Correspondent

All copy subject to editorial revision

News and advertising not in good taste — not acceptable
Classified: 15c per line per issue
Subscription \$2.50 per year

KIWANIS CLUB

Meets 12:10 p. m. each Tuesday in Kiwanis Hall.

SPORTSMEN'S CLUB

Meets in Memorial Building.

EMERGENCY CALLS

Lakeside Fire Dept. HI 3-1010.
La Mesa Forestry, HO 6-3233.
Lakeside Rd. Station HI 3-1258.
Ambulance Service, HI 4-4403.
Sheriff, El Cajon, HI 4-2135.

IDEAL
BARBER SHOP

Arcade Building

LIST YOUR PROPERTY

When you come in to register to vote

Listings is our bread and butter. You sell, that's bread and butter for you

Raynor DeBurn Realty-Notary Insurance 301 S. Maine Ave.

Superior Auto Repair Service

EL MONTE GARAGE

Phone HI 3-1371

Our Work Guaranteed
Res. HI 3-1582 Lakeside

Citizen Subscription Agency

WOODSIDE GADGET SHOP

Hobby Kits, Models, Floren
Dinnerware, Plastics,
Notions
Cottonwood and Woodside

LAKESIDE
BARBER SHOP

Two Barbers
108 S. Maine Avenue

NEW FURNITURE
and Used

Credit Terms
DICK & VELMA'S
Phone HI 3-1122

HI 3-6223 Free Estimates

LAKESIDE ELECTRIC

Industrial, Commercial and Residential
Tom Neal 319 So. Main

Homes Acreage Ranches

F. L. BOYD REALTY CO.

Forace L. Boyd, Realtor
Licensed Real Estate Broker
HI 3-1361 1127 No. Maine.

JUNE'S

Gift and Hobby Shop

Arts — Crafts — Models
Open Evenings Till 7
HI 3-6446 1110 So. Main

CITY BARBER SHOP

J. B. Strickland
111 South Maine Ave
Hours 8:30 a.m. to 6:30 p.m.
Mail Address RR 2, Box 1163

OUR PET SHOP

Horse Meat, 4 lb. \$1.00
Rabbit Pellets, Mash, Scratch
Pidgeon Food
HI 3-1303 Woodside & Cajon

LAKESIDE
WELFARE ASSOCIATION
A Red Feather Agency
Meets first Wednesday of each month at Education Center.

FIRST CHURCH OF CHRIST-SCIENTIST

Los Cochis Rd., near Maine Ave.
Reading Room, 225 S. Maine
9:30 a. m. Sunday School.
1:00 a. m. Sunday Church Service.
8:00 p. m. Wednesday, Evening Meetings

WESLYAN
METHODIST CHURCH

Rev. D. Wilson, Pastor
9:45 a. h., Sunday School.
11:00 a. m., Morning Worship.

7:00 p. m. Evangelical Service.
7:30 p. m. Wed., Prayer Meeting.

ASSEMBLY OF GOD

E. I. Hutsell, Pastor
Sunday School, 10 a. m.
Preaching 11 a. m.
Evangelistic 7:30 p. m. Wednesday Evening.

SEVENTH DAY ADVENTIST

Virginia Adams, Lakeside Home Missionary

LAKESIDE
CHURCH OF CHRIST

Elmer D. Jenkins, Minister
Bible School, 9:30 a. m.
Morning Worship 10:30.
Evening Worship, 7:30.

WOMAN'S CLUB

Meets in Kiwanis Hall.

VETERANS FOREIGN WARS

Carter Smith Post 5867
and Ladies Auxiliary
Memorial Building

MASONIC CLUB

Meets at Memorial Building.

SCRIPPS INSTITUTION

Oceanographic museum, with many examples of deep sea life, is open to the public. North of La Jolla; follow signs.

—Musical "Seraphina" a treat—

Mid-Week Service 7:00 p. m.

OPTIMISTS

President, Martin Christian.
Vice-President, "Red" Wagner.
Secretary - Treasurer, "Bing" Miller.
Directors: Wayne Dixon, Jack Hedger.

Have respect for all traffic laws and school regulations; their observance contributes to your child's safety.

NAVAL HEADQUARTERS

The headquarters for the 11th Naval District are at the foot of Broadway.

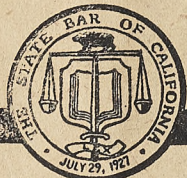
FINE ARTS GALLERY

Fronting the Plaza de Panama on El Prado, Splendid high-national ranking exhibits of art treasures. Open daily from 9:15 except Mondays. Sundays, open from 2:15. Special program at 3.

MUSEUM OF MAN

In California building on El Prado. Contains anthropological exhibits, American Indian relics. Open 10 to 4:45 daily except Tuesdays. Sundays: 2 to 4:45.

Don't Miss "Stars In The West"



LAW IN ACTION

HOW YOU APPEAL A CASE

Suppose your case has been tried in court; the jury brings in its verdict; and the judge pronounces judgment. You lose.

Suppose you believe an injustice has been done, that you have not had a fair trial or that the judge has erred in the law.

Then you may ask for a new trial. If denied, you can go to a court of appeals. Our courts of appeal—including the Supreme Court—have always been safeguards against injustice. They do more. They help to make our laws uniform when they get out of line.

The Supreme Court of California is a court of appeal, the highest in the state. Let us see it at work.

Let us say the courts in your part of the state have decided cases like the one you lost all in one way. And suppose courts in other parts have decided them in another way. You have two "lines of decisions", as the lawyers say.

But which is right? "Well," you say, having lost, "let's find out."

So you take your case finally

to the Supreme Court. Your lawyer argues for one line of decisions, and your opponent's lawyer, for the other. The judges, then, have before them strong arguments for both sides. They ask questions. Then they retire and argue the case among themselves.

The justices—there are seven of them—must now decide the case one way or another. They want to, so that people can know the law on these points throughout the state.

Though some judges may disagree, the majority finds one side, say yours, the more reasonable. There is a net gain, over and above the justice done in one case. For all men can read and guide their conduct. We have uniform justice throughout the state on the points involved.

NOTE: The State Bar of California offers this column for your information so that you may know more about how to act under our laws.

TIPS ON DINING

Every woman's wish is to be a charming hostess when entertaining. Setting a charming table is one of the prerequisites. Here are some suggestions that will help you achieve that goal:

A good rule to remember is: "Allow plenty of room at the table for ease of service." Most authorities recommend that at least 24 and preferably 30 inches be allowed for each place.

Consider the plight of the cave-woman when it came to serving meals. It took all of her strength to carry the crudely fashioned, thick stone plates of that era. Today's Melmac dinnerware is featherweight by comparison—a boon to housewives—and it's highly break-resistant as well.

If you're using a bare table, try to use place mats that conform to the shape of the table. Oblong place mats are adaptable to a rectangular table. If your table is narrow because of limited space, put your place mats along each side, leaving table ends for decorations and large accessory dishes. For a square table, you can use a square center mat and oblong place mats; round centerpiece and round doilies for a round table.

Do you like candles at the table? For a small table, a candelabra may be used, or you can place two candlesticks in the center of the table with a flower arrangement (always fresh) between. For a larger table, two candelabras or four candlesticks. Light the candles before your guests are seated.

Every American uses an average of 5,000 matches a year. In France, where matches are a government monopoly, the average Frenchman has to get along with 1,350 matches a year—matches of poorer quality than ours; more than ours.

One Sheet Does the Trick



Look what you can make from just one sheet! These cafe-type curtains, the vanity skirt and chair cushion cover, were made from one double bed size percale sheet. A sheet contains over seven square yards of fabric. The Cannon Homemaking Institute reminds us, and the lovely pastel colors of today's sheets harmonize with any decorative scheme. Easy to cut, easy to sew and easy to launder, percale sheets are becoming favorites with home sewers!

Parents-



GRANDMA



Did You Know?



Every American uses an average of 5,000 matches a year. In France, where matches are a government monopoly, the average Frenchman has to get along with 1,350 matches a year—matches of poorer quality than ours; more than ours.

MAYOR McGUP By John Jarvis



By Charles Kuhn



SUNDOWN ON THE PACIFIC SHORE

A novel about the Great West

BY RENAN PREVOST

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PREFACE

All thru the West there are Ghost Towns. Mostly in the region of the gold mines, of the wild, reckless days of 1849 and after. There are ruins of buildings and etc., which have a story, of the days, of glory and easy wealth for some men; and disappointment and tragic passing for other men.

About every city there are happenings of the past which are not always recorded; some men leave great names for their accomplishments, and land marks are named after them such as Parks, Streets and Schools. Also there are men, the workers who have "done the work" who are usually forgotten, with their passing on from this world. This story is about these men of great courage, supreme courage. Many of them arrived here without funds, and so gainful employment was necessary and that was work—hard work. Work not in line with their skill in a trade or profession.

Ghost towns have their story. So stories exist about buildings, water works, factories, railroads and other endeavors concerned with the earning of a livelihood. These stories become interesting, because they portray a life during the days of the past, almost forgotten. Great buildings or public utilities are usually known by the name of the man or corporation which caused the construction. Very seldom is any credit given to an architect, or the men who actually did the work. These were the men—the "brains" who were responsible for the erection of the structure or etc. And so this novel is about those "brains" and how they came West and what their life was like.

There are certain things effecting the economic welfare of men, which cause them to migrate. Generally it is promise of better living conditions or opportunities of easy attainment of wealth, thru land booms, new agricultural crops such as rare fruits, a better livable climate, as an aid to regain health, or as in the case of the colonization of this great country— an escape from persecution or oppression.

Men have been traveling to the West for generations, so we travel West with our characters, starting in 1880.

AUTHOR'S NOTE

Any similarity of names or places is merely co-incidental. All characters, dates and places are imaginary. The author has endeavored to use names of his own invention. If by chance the name of a living, or deceased person, or relative has been used, or any similarity thereof; the author offers apologies, for an unavoidable accident, which sometimes happens.

The author wishes to acknowledge, with thanks and sincere appreciation, the help that many old residents of the locale have supplied. Much of the material used has been obtained during many years of taking notes. Many of the yarns, stories and hearsay have been combined to make this novel.

CHAPTER TWELVE

The Story About Baja California.

A Foreigner's Speech About "This America."

Continued from last week

"What about the saying, 'passionate Latins?' " asked Mr. Marcus.

"Yes, they are passionate, very much so. That I had to learn. When we were married a few weeks we had a visitor one evening. My wife was very proud of me, as her husband. After the visitor went home and we went to bed, I kissed my wife good night, then turned over to go to sleep. That was not right. My wife was hurt, passionately."

"John, what is the matter with you?" asked Rosita.

"That hurt me, but soon I found she wanted loving."

Part Three

Then just at twelve o'clock Sunday, the Laverodeux boy, Juan, came with the hot tamales, ready to eat. This was a pleasant surprise, a true Mexican delicacy prepared with the food easily produced in that land to the South. A land of a pleasure loving and not too hurried a people. The land of that saying, "Manana."

Tamales. There are several varieties. Some places corn husks are used for wrappers, some places banana leaves, which are passed over a fire to toughen them so they would not tear.

Tomatoes, onions, chilli peppers, and spices are mixed and ground to paste to make a sauce. A hot sauce. Sometimes fresh corn, cut from the cob is used, other times whole grain white corn is used to make the mush, used to cover the corn husks about a quarter inch thick. Small pieces of chicken or other pre-cooked meat, some raisins and olives, all together, about the size of a large egg, is mixed with the hot sauce, all being on a mash covered husk, then several layers of covered husks are wrapped around the hot egg. The ends are bound by ordinary cotton string. Then the whole delicacy is steamed for about thirty minutes. When cooled a little it is ready to eat. After cutting the string. Then the corn is removed from the husk and eaten layer after layer until the center "hot egg" is unwrapped, usually eaten last. Some folks mix the whole tamale, after removing from the husk wraps all on a plate.

Enchiladas, other favorite dishes, more or less using the same ingredients, are companadas, tacos, tortillas, enchiladas, and the always present pink beans, frijoles.

"So these are tamales, Juan?" said Mr. Marcus.

"Yes Sir, Mr. Marcus. We eat a lot of them."

Do you like them?" asked Mr. Marcus.

"Yes, but we eat other food, too, like you Americans."

"Thank you, Juan. Goodbye now."

The Marcus family enjoyed the tamales very much. It was quite a novelty, however they were not accustomed to

such hot food. A lot of coffee was drank to allay the hotness.

"Mr Marcus, what do you think of that sort of food?"

"Well,— it is good. It is surprising how people who live in a warm climate like Mexico, would require such hot food. But maybe it is because the ingredients used are easily grown in Mexico. I have looked up a cook book, written in Spanish, and I found that the food is made of more or less the same ingredients. There were several methods of preparing, such as boiling or frying in heavy fat, or toasting."

"They call them Spanish foods. I wonder if they were imported from Spain, with the coming of the early Spanish conquerers?" asked Bill.

"No, I don't think so. Calling them Spanish foods is a misnomer. I think it is really Mexican, ancient Mexican, probably used for any centuries in that country, possibly back to the time of the Aztecs."

"I wouldn't care for such hot food very often."

"No, I wouldn't want it myself. Although it is good at times, I presume it would be quite a novelty to serve to visitors from the East," said Mr. Marcus.

"Could be, but I will take meat, bread, butter and potatoes, and then sometimes good old New England baked beans. These Mexican pink beans are all right, but they don't have the flavor of the Boston baked beans."

"I have tasted those Boston baked beans once, when I was there, but I have never found any here in our West."

"I could help prepare some. First we must get a bean pot made of—well like a— well we call them earthenware. It is a heavy red clay pot. Then we will need some small white navy beans and a piece of salt pork," said Bill.

"We will do that, and then we will have a Boston bean party," said Mr. Marcus.

The High School was up in the Park. That fourteen hundred acres of land to the North; mostly sage brush hills and rabbit infested canyons.

The building was of wood construction, the material was supplied by the Town's leading lumber dealer. It was a donation of material, and so the school was named after the donor—Russ, called the Russ High. Not all the young folks attended the Russ, because many of the children thought that they had acquired enough "learning" when they completed grade school. The only other High School in the County was many miles to the North, in that part of the County.

Jim Cassidy was a student at the Russ, because his father demanded it. His father, being one of the wealthy men of the Town, wanted his son to be educated, and there was no question about it. Regardless of the fact that the father did run a saloon.

Julia Stayson was also forced to go to Russ High. Among the younger set there were many children from many families whose livelihood was obtained from as many different endeavors, some past and some present. Many families just come here to retire, and rest.

On opening day all was in earnest. Many a boy that day had a new suit of clothes, and that was to last for the school term. There were many children from the "upper crust" of the citizenry, who, especially the young women, paraded clothing of "style," such as tight dresses and sweaters, high heel shoes and clothing of expensive make-up. There were some who thought themselves to be better than the others who attended. There was a movement to make, or require the young women wear a school dress or sort of uniform, or regulation clothing. It was suggested that the regulations be for a sailor type waist, plain, blue or white, dress to extend four inches below the knees, and low heel shoes. Clothing which was objectionable was silk stockings and peek-a-boo clothing, and high heel shoes. That thought about regulation clothing caused quite a sensation among the students. Those who could afford the clothing of style were not in favor of any regulations; but there were many who could see that all the students should dress more or less alike. They were reminded we were living in the world's greatest democracy and there was no room for a caste system. It was just such manifestation which had caused this movement for some regulation of dress. Many of the students could afford to eat in the school cafeteria; but also there were many students who carried their lunch—a few sandwiches and some fruit. Many of the students went there to learn something, to get an education.

During the freshman year the boys were usually very shy and would not be seen with or be friendly with the girls. Although the classes were mixed, boys and girls, there was that shyness easily noticeable. When going or coming from school, which was by walking, or on a bicycle; sometimes the boys would go a few blocks away from the usual route

of travel, so as to not have to walk along with or near the girls. This condition made the Freshmen the brunt of many jokes played by the upper classmen. Many of the jokes were rather crude and sometimes it caused the Freshmen to blush; especially if there were any girls within hearing distance.

During the Sophomore year the distance between sexes was becoming obliterated. The boys began to see the girls were truly friendly. And so at times some would be seen together. A school dance or picnic would sometimes "break the ice." Many of the students did not stay in the school long enough to become Sophomores. There are some young people who would rather go to work, than go to school. And sometimes it was necessary that the student, generally the boy, who had to go to work to help support the family.

During the Junior year the friendships were becoming real. It was during this year that the friendship of Julia Stayson and Jim Cassidy was seen to be very nice. A banker's daughter and the saloonkeeper's son. It would be easy to imagine what opposition there would be to such a match, with matrimony in mind.

During the Senior year the young men and women had become completely shed of the shyness. Not many of the students who entered as Freshmen, were to be graduated. There were friendships made which lasted for many years after graduation. Many were together in some sort of business, and many were married. Some times the love interest was started at graduation. Especially for Julia and Jim. At first they did not care too much about High School, but as the parents demanded attendance, and as the years passed these two became good students, and really they made it a point to get all the benefits possible. They were usually seen together, going and coming from school. The other two Stayson girls, being only Sophomores, when Julia was a Senior, were usually together. There was something very independent about Julia, something that could not be explained, that independence; or maybe it was strong headedness.

Part Four

At the Jones Livery Stables, one day Dad Jones was telling about the camera outfit that he had purchased for his boy, Tom. "Sure is wonderful, to have boy like Tom I got him a camera set so he can take pictures, and he can even, develop the films and print the pictures."

"Well, I be durned, you mean the boy can make real pictures, like in the photo studio?" replied Grand-pa.

"Sure, sure thing, sure wished I had given it to him so we could of had a picture of the parade of spats"

Dad was the funnest joke I've ever seen" allowed the Negro, "Yas Sir Boss dat was funny, Yas Sir."

Then the boy arrived on the scene with his little Box Kodak camera all set to attend to the boy business.

"Taking pictures today?" asked his Father

"Sure, if I can get the price of some film," said Tom.

"Oh, so you are financially embarrassed," said Grand-pa.

"Well I don't know what that means, but I need the price of some film, I got enough other stuff"

"Here is a half-dollar", extended the parent

"Thanks, today we take pictures".

"Of what?" asked his parent

"All those wagons and buggies and stage coaches about here and such stuff", said Tom.

"Why that stuff, everybody knows about it— our modern vehicles of travel," said Grand-pa.

"There is a day coming when all that stuff will be in museums of history interest, the automobile will be the means of travel", predicted Tom

"Ha, Ha, laughed the men, even the horses whinned."

"Ok, Ok, laugh, just the same you will see the day, the end of horses and stables, where you pile it here, and pile it there and pile it outside, like the Darkie is doing", said Tom

"Ha, Ha, Ha." they laughed back one of them said,

"See that Gas buggy out there, that is going to be the new modern means of travel, he says"

"That is only the beginning, it will be better and better in the years to come" said Tom.

"Ha, Ha, Ha, what is the matter with these years,"

Hold it men" asked the boy's parent, "if he thinks so that is his privilege I am glad he can think for himself, show us the pictures when you have them finished".

And so the picture making was a new venture for Tom. When Tom's father was a boy, his life was work and more work on the farm. No boyhood life of joy - so the day did come when he would be the parent, and his boy would have a boyhood: to which every boy is entitled to.

The next day was picture showing day.

Continued Next Week

2nd ANNUAL PRESENTATION

SERAFINA

THE PLAY BY JEROME GERARD; MUSIC BY RENAN PREVOST

with additional numbers by
H. Adair Thomas

LOVE - INTRIGUE - COMEDY

A first rate tourist attraction must be original, entertaining, enjoyable and it must be seen only in one place. Tourists travel the world over to see unusual attractions. "Serafina" and "Stars in the West" can be annual attractions for San Diego. There has never been anything offered in San Diego, to compare with the possibilities of these Historical Operettas, excepting, the two great Expositions - 1915 and 1935, in our wonderful Balboa Park.

Why we offer these Operettas - The presentation of stage shows and etc., which have been produced for years, elsewhere, does not create prime tourist attractions of merit, for San Diego. Because as a rule tourists do not travel far to see stage shows, which can be seen at home or nearby.

Or to hear music which is regularly used on the radio or on records for home playing. All of which, although, said shows and music are acceptable for amusement; but, they are in reality "common stuff" and seldom attract the well informed and enlightened tourist, seeking the unusual.

A tourist attraction of supreme merit is the Historical Operetta. And produced annually in a Civic Theatre located amidst the fine buildings of Balboa Park, which is world famous and the center of culture of San Diego. We have the Russ Auditorium which will suffice until a Civic Theatre can be provided. We have the talent and the most enjoyable operetta - "SERAFINA"

These Operettas are new, with appeal unlike the over-played stage presentations of the past years. So, We offer these original Operettas, they can be tourist attractions unsurpassed; because they have not been produced elsewhere, most of the music has not been published, or offered for public use. Here are two historical Operettas, in all that it implies, about our San Diego.

The historical facts presented in the Operettas are such as has never heretofore been presented. Participation is available for Patrons and Sponsors send communications to -

Phone - HO.6-3838

AT.1-6117



A scene from the operetta "Serafina"; aboard an old sailing ship at anchor in San Diego Bay in the year 1825. Jessen Studio Photo

Songs of "Serafina"

By Renan Prevost
and H. Adair Thomas

California

Nina Bonita

Memories of Ireland

R. Prevost, H. A. Thomas, V. Rodgers

Chimes in the Valley

Songs and Music
Renan Prevost

Overture "Serafina"

Senorita, Only You

The Governor, He Comes

Governor's Love Song

Dawn of Love

I Adore You

Serafina

You Alone My Love

Shore Leave

Soldier Man

Lolita

El Bandito

Me, A Soldier Fine

Sail With Cargo

We'll Soon Go Sailing

Historic Tourist Attraction

OLD SAN DIEGO Birthplace of California

FIRST YANKEE HOUSE, Old San Diego—The lumber used in this building came around the horn. Take bus to Mason. See "Serafina" for sure—

SERRA CROSS, Presidio Hill Made of old adobe gathered on Presidio Hill, the Serra Cross was erected in 1915 in honor of Father Serra, founder of the

San Diego Bay was first visited by Juan Rodriguez Cabrillo, a Portuguese navigator in the California chain of Missions.

service of the King of Spain, in 1542. A countryman, Sebastian Viscaino, surveyed the bay and adjacent areas in 1602 and named it San Diego.

OLD SAN DIEGO — "Where California Began." This is where the first white man landed and settled on the Pacific coast.

home of the world's largest reflecting telescope and is situated atop Palomar Mountain 68 miles northeast of San Diego via Escondido. A large visitors' gallery allows the public, without cost, to view the structure's interior.

PRESIDIO PARK Presidio Park marks the site of the first settlement on the West Coast, Junipero Serra Museum there, houses fascinating collections of historical interest and value. Above Old San Diego.

OLD MISSION San Diego is the home of the first of the missions in the California chain built by the Spaniards in the 1700's. The Mission San Diego de Alcalá in Mission Valley, is open daily to the public.

MILITARY ESTABLISHMENTS Some of the most important links in the chain of national defense are located in San Diego. The nation's largest Naval Air Station, the world's finest Naval Training Station, the Coast Guard Base and the Marine Corps Recruit Depot for all activities west of the Mississippi are just a few of the mighty military installations here. Visitors are invited to attend reviews and parades. See Calendar of Events.

POINT LOMA The arm which extends seaward from the mainland and provides the western arm of the entrance to San Diego Harbor. Yacht clubs are along the side of the point, and Ballast Point was the place where the old sailing ships stopped to unload and load cargo. The point is the site of great Naval electronics laboratories, Fort Rosecrans, Cabrillo Monument, Rosecrans National Cemetery. View from the end of the point is considered of the best three or four in the world.

San Diego is famous, too, for its art enthusiasts; men and women of the business, professional and family life.

work since 1903, and are at present assisting Father Carrillo in the biggest of restoration programs.

lumber schooners may be seen along the docks and in the harbor.

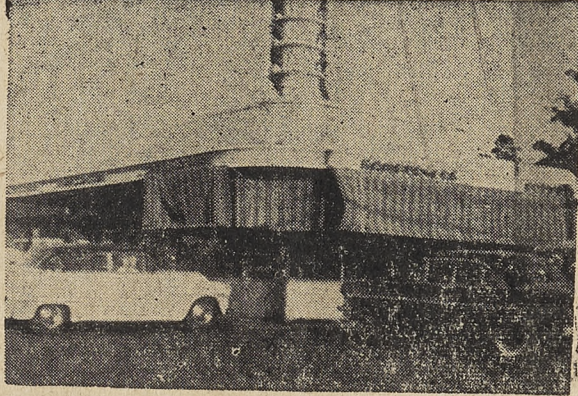
PALOMAR OBSERVATORY Palomar Observatory, in San Diego's back country, is the **MORMON MARKER**

Commemorating one of the longest infantry marches in recorded history, a marker was dedicated in Box Canyon on March 25 1954.

Box Canyon, in the desert east of Julian, is a narrow defile through which the famed Mormon battalion broke its way



Church of the Immaculate Conception



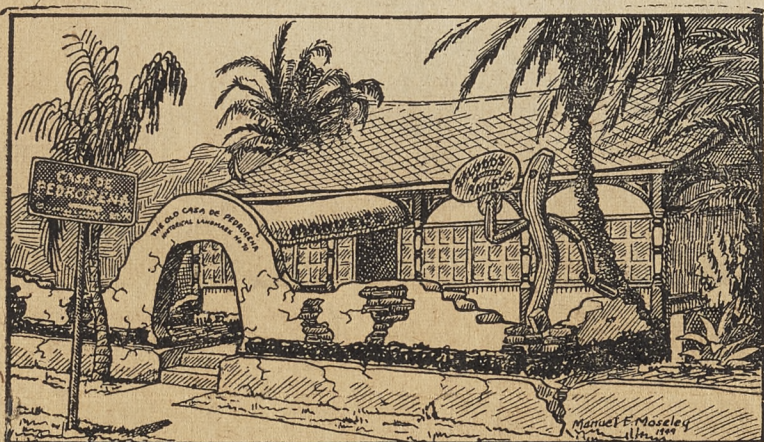
(Above) Glen's convenient Curb Service for quick snacks, Taylor and Juan Streets.



(Above) Casa de Lopez, built in the year 1855 by Francisco Lopez.



(Above) Old adobe chapel, historic landmark on Conde street.



(Above) Historical landmark Casa de Pedrorena.



(Above) Old adobe chapel, historic landmark on Conde street.

PALA MISSION IS OPEN TO TOURIST

The Mission Church is a marvel of antiquity; wooden statues hand carved by the first Indian converts; original walls, tile floors and colorful wall decorations painted by the first parishioners 139 years ago. Here is one of San Diego's outstanding tourist attractions.

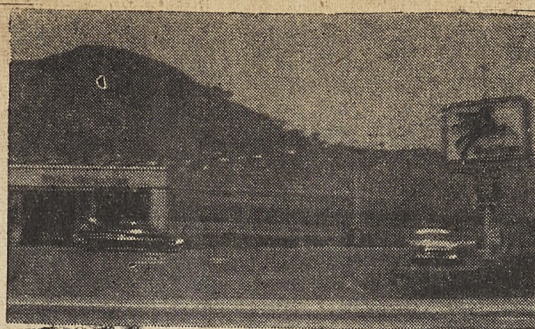
Indians of the Pala reservation have always taken a great pride in their historic mission, built by their forefathers, and have assisted in the restoration

BALBOA PARK

A 1400 acre recreational area located in the heart of San Diego. Balboa Park is one of the largest and most beautiful city parks in the world. Its elaborate buildings were constructed for the International Expositions of 1915 and 1935.

EMBARCADERO AND FISHING PIERS

San Diego's Embarcadero provides an endless variety of interesting waterfront activities. Ocean going liners, fishing craft, naval ships, cargo vessels and



(Above) Turn off point to Pala on Highway 395, a few miles north of Escondido. Turn to the right at this service station.



The Old Plaza



(Above) The old Whaley House, burnt brick building in Southern California, was the city hall and hall of records when Old Town was San Diego. —See "Stars In West" for Laughs—



(Above) Old Spanish home made famous by the book "Ramona"

VISIT RAMONA'S

MARRIAGE PLACE

The Most Beautiful and Romantic Spot in California

Where California Began

OLD TOWN - SAN DIEGO

Think, drive, walk and talk safety and safely.

Be right, by keeping to the right at all times.

Never argue over the right of way; just give way.

GLEN'S

Curb Service
Breakfast Anytime
Juan and Taylor St.
Old San Diego

Better drive at 40
And live to 80.
Than drive at 80
And die at 40.
Motion pictures aid traffic

World famous gliders gather annually here for meets held at Torrey Pines.

The prize fight ring at the Coliseum brings the great and near great to sport-loving fans.

MISSION SAN LUIS REY

East of Oceanside, this mission was founded in 1798 and is called the most beautiful of the early California missions.

America's No. 1 historic site
In The West

OLD SAN DIEGO



MISSION SAN DIEGO DE ALCALA—
from Old San Diego, 20 minutes auto

Date Palm Tree .. Another "First" for San Diego



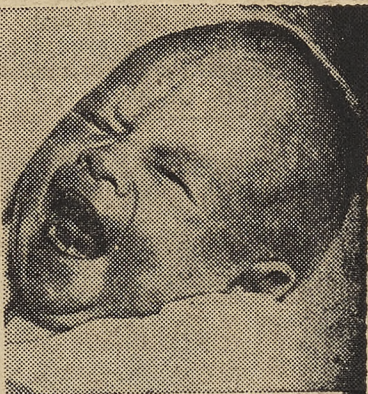
(Above) The stately date palm brought here and planted by Padre Serra's land expedition in 1769 has weathered the ravages of time—still stands at the foot of Presidio Hill in Old Town.

THE LONG LOOK

Palomar Observatory, one of the greatest scientific achievements in modern history, is located in San Diego's nearby back country. It is the home of the world's largest camera, which instrument will permit the moon to be photographed as if it were but 28 miles distant.

Ideal climatic conditions are essential to the successful operation of this observatory. After years of searching for a location offering clear atmospheric conditions throughout the year, officials selected Palomar Mountain.

On the site also will be found two other observatories, one is a reflecting telescope situated atop Palomar Mountain 63 miles northeast of San Diego via Escondido and U. S. Highway 395. Turning east at Escondido, the road signs are clearly marked.



PRE-NATAL CRYBABY . . .
Healthy six-pound baby wailed 10 minutes before being born to Mrs. Thaddeus Rebo. He was center of attraction at Detroit's Ziegler hospital recently.



**Don't gamble with fire—
the odds are against you!**

NAVAL TRAINING CENTER

Training site for thousands of Navy recruits. Weekly reviews on Saturday mornings open to the public. Entrance on Rosecrans St.

DESCANSO

This mountain resort area offers many lovely picnic sites and is 41 miles from San Diego via U. S. Highway 80 at the junction of State Highway 79.

MOUNTAIN

Jacumba, a mountain resort community of 1,000 people, is near the divide separating San Diego and Imperial Counties on U. S. Highway 80, 85 miles east of San Diego, with an elevation of 2,900 feet. Its climatic conditions are a mixture of mountain and desert. Many residents of Imperial Valley maintain summer homes there.

Surf Fish

Corvina and Croaker — April through October. Best surf fishing June, July and August.

Do I come to full stop at a stop Hall, Herbert and University Ave.

New York
Meetings at Hard of Hearing I. Herbert and University Ave.

San Diego Browning Society in the home of Mrs. Jessie [unclear], 2204 Albatross St.

TUBERCULOSIS GROUP

County Tuberculosis and Health Assn., headquarters at 3861 Front St.

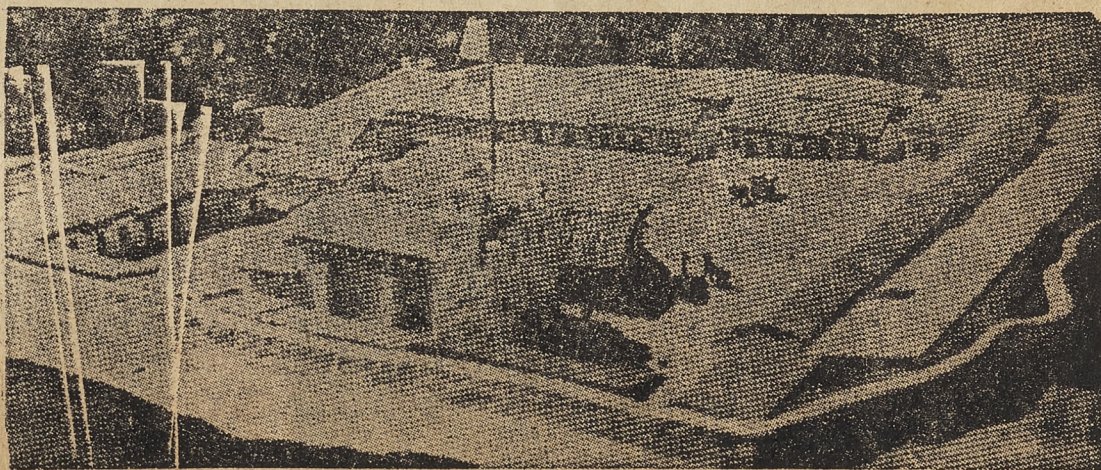
—Comedy, intrigue "Serafina"—Don't Miss "Stars in The West"

Traffic safety is not an isolated problem involving only a minority group. It is the problem of every man, woman and child in the community and can be overcome only with the co-operation of all. You are only as safe as the worst driver you meet.

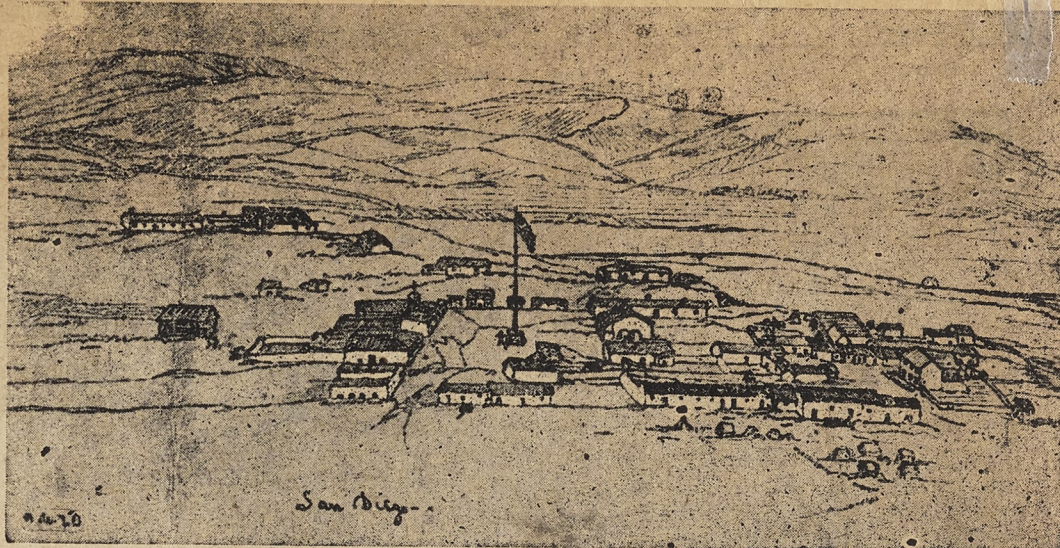


SERRA MUSEUM. Presidio Hill—Rare collection of early San Diego antiques, letters, documents etc. Take bus 3 to end of line, walk 4 blocks west.

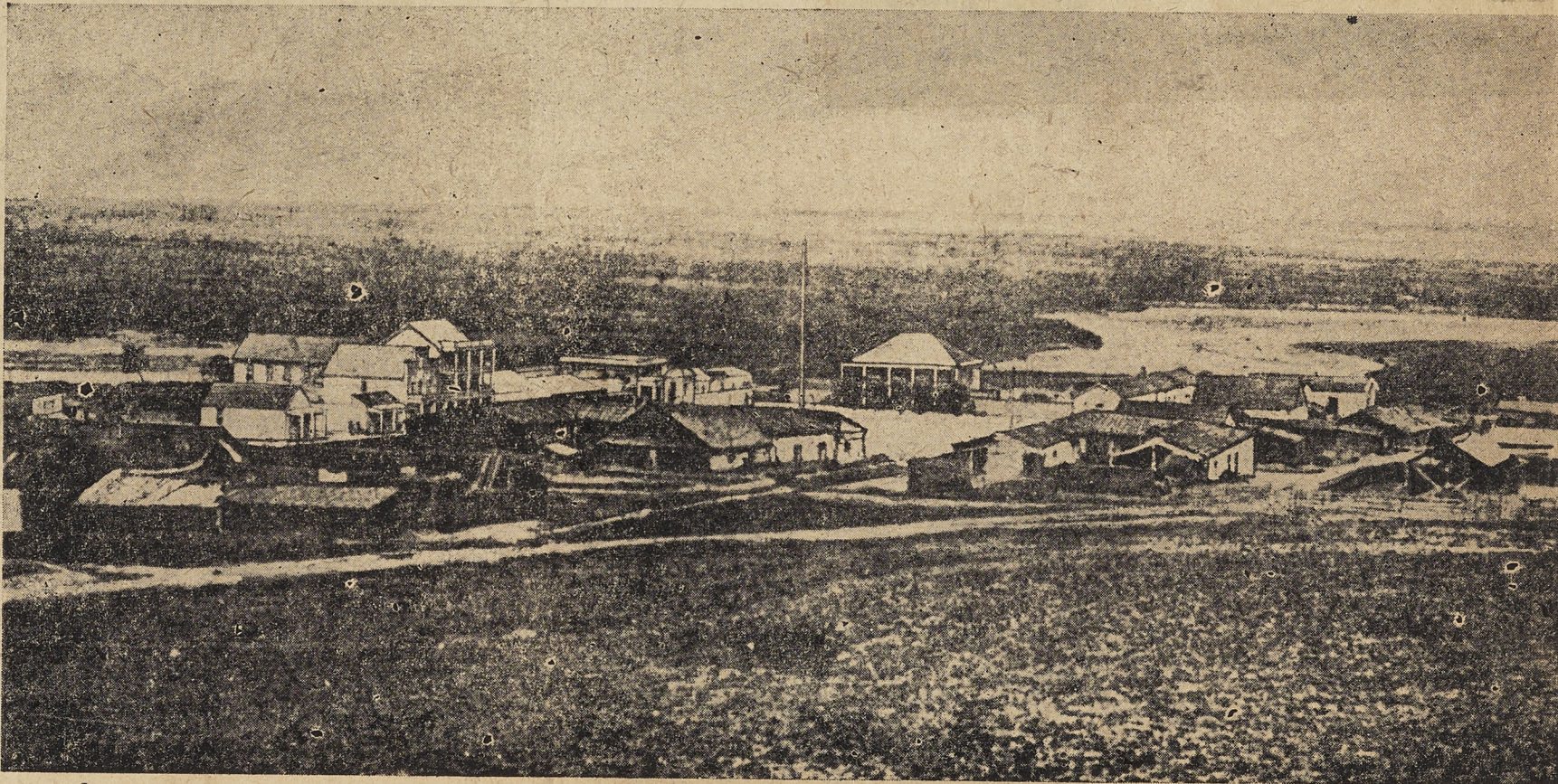
SAN DIEGO'S EARLY DEVELOPMENT IN PICTURES



first San Diego army quarters. The first mission church and of the Presidio located on a hill of Old San Diego. The first mission church and governor's residence are sur- by [unclear] shops and as it appeared within the walls



(Above) The second San Diego built on the flat land below the Presidio. It was on this site that San Diego first became a city, so designated by the State Legislature. It was here that the United States Government raised the American flag and took possession in 1846. The drawing was the first made of San Diego by an Army engineer in 1846.



(Above) The third stage of San Diego's development appears in this first photograph taken of San Diego. About the time this photo was taken, Official records were moved from this old town site to New Town, the site of the present downtown business area.